

Latitude Equipment Leasing LLC. Privacy Policy

We take your privacy very seriously at Latitude Equipment Leasing LLC. - please read our privacy statement concerning any information we may collect about you.

Latitude Equipment Leasing LLC., ("Latitude Equipment Leasing LLC.") has adopted the following privacy policy ("Privacy Policy"), which is applicable to all information you provide during your use of the web site on the World Wide Web at www.latitudeleasing.com (referred to as the "Site").

Changes to This Privacy Policy

The Privacy Policy may be revised at any time. Latitude Equipment Leasing LLC. will display a notice when the Privacy Policy has been revised. Your continued use of the Site after the notice is published constitutes your acceptance of the revised Privacy Policy.

The Information You Submit to Latitude Equipment Leasing LLC.

As of the date of this Privacy Policy, Latitude Equipment Leasing LLC. provides you an opportunity for you to input personally identifiable information. This information is collected by Latitude Equipment Leasing LLC. for the use of contacting you for purposes of addressing your business needs. Your registration information might also be used in the following ways:

- (1) For demographic profiling. Latitude Equipment Leasing LLC. may use your personally identifiable information to assess the demographics (e.g. the size, location, and business needs) of its audience.
- (2) To personalize the Site. Latitude Equipment Leasing LLC. may use your registration information in order to personalize your experience with the Site by displaying or otherwise providing content Latitude Equipment Leasing LLC. believes might interest you based on your information. This should make the Site more practical and useful for you.
- (3) To provide you account related information specific to your business relationship with Latitude Equipment Leasing LLC. should you become a Latitude Equipment Leasing LLC. customer.

Latitude Equipment Leasing LLC. Use of "Cookies"

Cookies are pieces of information that a web site transfers to an individual's hard drive for record-keeping purposes. Cookies allow Latitude Equipment Leasing LLC. to recognize you and information about you that aids in our ability to meet your business needs when you reenter the Site. Most web browsers automatically accept cookies. Typically, however, you may configure your browser to refuse all cookies or notify you when a cookie is being sent.

Latitude Equipment Leasing LLC. uses cookies in the following ways:

- (1) To personalize the Site. As with your registration information, Latitude Equipment Leasing LLC. may use cookies in order to personalize your experience with the Site by displaying content Latitude Equipment Leasing LLC. believes might interest you based on your information.
- (2) To estimate the size of our audience. Each browser accessing the Site is given a unique cookie which is then used to determine the size of our audience and the extent of repeat usage.
- (3) To track visitor trends and patterns. We use the information provided by cookies to improve, update and revise the features offered by Latitude Equipment Leasing LLC.. This, we believe, will provide our visitors with more useful content and services.

Sharing of Personal Information

Latitude Equipment Leasing LLC. does not share your collected information with third parties, except for purposes of securing financing approvals from our affiliated funding sources, based specifically on your request for financing.

Information Security

Although no system can be made totally invulnerable to unauthorized access, Latitude Equipment Leasing LLC. uses industry standard procedures to store information, storing information on secure computers located in locked data centers.

Children's Privacy

The Site is intended only for use by adults and, in light of the business-oriented content of the Site, it is not foreseen that this Site will be used or accessed by children. Latitude Equipment Leasing LLC, shall not seek to obtain, store, distribute or use any information regarding children.

Questions or Comments

If you have any questions about this Privacy Policy, please submit your questions by e-mail to: info@latitudeleasing.com

Date of Last Change to this Privacy Policy

This Privacy Policy was last changed on 4/21/2009.