

Latitude Equipment Leasing Completes Management Team

Marlton, NJ – Latitude Equipment Leasing, a commercial equipment leasing company started by industry veterans Gary Kester and Mike Bennie, is pleased to announce the addition of three new members. Bill Waddell, Marcel Gilbert, and Fran Miles, who together have almost sixty years of leasing industry experience, have decided to join and will round out the management team at Latitude. All three formerly worked at Marlin Leasing Corp., and were instrumental in the growth and success of Marlin from a startup through its IPO.

Bill Waddell, one of the original founders of Marlin Leasing, brings over twenty years of leasing sales experience to Latitude. “Everyone who is acquainted with Bill knows that his desire and intensity is second to none. He has a track record of success that goes all the way back to the early days of Advanta Leasing, and will be a tremendous asset to the sales process here at Latitude. We are thrilled that he has decided to join us” states Bennie.

Fran Miles also has a track record of success that goes back to the early days of Advanta Leasing. “I’ve never met anybody who is better with customers than Fran”, remarked Bennie. “His personality, dedication, and work habits are a perfect fit for Latitude. It’s easy to see why he is Marlin’s all-time sales leader. I look forward to working directly with Fran again”.

Marcel Gilbert joins Latitude after his tenure at Marlin Leasing as Vice President of Information Technology. In that role Marcel was responsible for the overall technical direction of the corporation, as well as all daily datacenter operations. “Marc joining Latitude means that we will be technologically competitive from day one. As the industry, and the world, for that matter, becomes more sophisticated, having somebody like Marc is a must for any organization. We couldn’t be happier that he has decided to be a part of the exciting things to come at Latitude Equipment Leasing”, states Kester.

With its management team complete, Latitude Equipment Leasing will be open for business on Monday, September 10. “With the addition of Marc, Bill, and Fran I feel even stronger that we will be able add a new level of common sense to the process of originating equipment leases. There is no doubt in my mind”, adds Kester, “that our customers *and* employees will benefit from the experience and camaraderie of our management team, and that our corporate attitude of *'freedom from narrow restrictions; freedom of action and opinion'* will ring true throughout the organization”.



For more information on **Latitude Equipment Leasing** please email info@latitudeleasing.com