

#####

For Immediate Release

**Latitude Equipment Leasing Announces Copier Leasing Program  
For New Businesses**

Marlton, NJ, February 4, 2010 - Latitude Equipment Leasing is pleased to announce the rollout of a new program for copier dealers. Under the new program Latitude Equipment Leasing will offer leasing for copiers to newly established businesses. Terms of up to 36 months are available for transactions \$15,000 and less. Please contact Latitude directly for more details.

In conjunction with their New Business Program, Latitude has also implemented a copier program for businesses with damaged or challenged credit. Transactions up to \$20,000 will be considered, with terms as long as 60 months available.

"We have identified a large space in the credit markets right now for this type of product," states Duane Rouba, one of Latitude's principals. "Early response to these programs has been tremendous, and this is another example of Latitude's commitment to add real value to our vendors' and lessees' success."

**About Latitude Equipment Leasing, LLC.**

Latitude provides mid- and small-ticket equipment leases and niche financing services to clients throughout the US. Latitude is known as a leader in Vendor Leasing programs by providing superior responsiveness and client service levels. The principal partners of **Latitude Equipment Leasing** each have well over 20 years of successful experience in leading and operating leasing companies. The company operates a Headquarters location in Southern New Jersey, a Sales Office in Northern New Jersey, and 28 field offices throughout the United States. More information regarding Latitude can be found on their interactive web portal [www.latitudeleasing.com](http://www.latitudeleasing.com).

Contact:  
Duane Rouba  
Latitude Equipment Leasing  
733 E. Route 70, Suite 304  
Marlton, New Jersey 08053  
866-936-0202 ext. 222  
866-936-0203 fax  
[drouba@latitudeleasing.com](mailto:drouba@latitudeleasing.com)

#####