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For Immediate Release

Latitude Equipment Leasing, LLC Opens New Sales Office

Marlton, NJ, July 30, 2009 - **Latitude Equipment Leasing LLC**, a New Jersey based general equipment leasing company, announced today that it has established a new sales office in Morristown, New Jersey.

The additional office allows Latitude to continue its current growth plan by providing a centralized location for additional sales representatives and support staff.

"We see Central and Northern New Jersey as a key area for us in terms of potential sales representatives. There is a tremendous talent pool in this area, and we are now able to offer a professional office setting for them to grow their business in" says Mike Bennie, one of Latitude's principals.

About Latitude Equipment Leasing LLC.

Latitude provides mid and small ticket equipment leases and niche financing services to clients throughout the US. Latitude is known as a leader in Vendor Leasing programs by providing superior responsiveness and client service levels. The principal partners of **Latitude Equipment Leasing** each have well over 20 years of successful experience in leading and operating leasing companies. The company operates a Headquarters location in Southern New Jersey, a Sales Office in Northern New Jersey, and 28 field offices throughout the United States. More information regarding the firm can be found on their interactive web portal www.latitudeleasing.com.

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