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For Immediate Release

Latitude Equipment Leasing LLC adds to Chicago Territory

Marlton, NJ, August 5, 2009 – **Latitude Equipment Leasing LLC**, a New Jersey based general equipment leasing company, continues its aggressive expansion campaign by bringing in Dave Sendlak to its Chicago territory. Since May Latitude has opened new offices in Texas, Phoenix, Milwaukee, Chicago, and New York.

Mr. Sendlak has held senior level sales and sales management positions with several large independent leasing companies over the past fifteen years, most notably Comdisco and CIT. He has also held similar positions with several other smaller firms in the Chicago area.

"There is a huge demand out there for creative financing options in all sectors of the market place. The challenge is being able to provide my customers with viable options to meet their needs. I see Latitude as an excellent partner to do just that", states Dave.

"Dave's experience makes him an ideal person to help Latitude expand its Chicago market," says Duane Rouba, one of Latitude's principals. "We are thrilled to have someone with his track record of success on the team, and we look forward to working with Dave and his customers."

About Latitude Equipment Leasing LLC.

Latitude provides mid and small ticket equipment leases and niche financing services to clients throughout the US. Latitude is known as a leader in Vendor Leasing programs by providing superior responsiveness and client service levels. The principal partners of Latitude Equipment Leasing each have well over 20 years of successful experience in leading and operating leasing companies. The company operates a Headquarters location in Southern New Jersey, a Sales Operations Office in Northern New Jersey and 25 field offices throughout the United States. More information regarding the firm can be found on their interactive web portal www.latitudeleasing.com.

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