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For Immediate Release

**Latitude Equipment Leasing opens new West Coast office.**

Marlton, New Jersey, August 26 - **Mr. Loren Stephens** has joined **Latitude Equipment Leasing** as a Territory Account Manager, and will establish a sales office in Irvine, California. Stephens, a seasoned equipment financing veteran, owned and operated his own successful leasing company for over 15 years. His firm provided leases for heavy equipment, computer hardware, and software to a large number of lessees and vendors.

"The model at Latitude is perfect for me; this relationship enables me to spend more time with my clients and vendors rather than working in the back office. With Latitude's funding capabilities I expect my volume to increase by at least 25% right away" says **Stephens**.

"We expect to see sustainable growth through the remainder of 2009 and into 2010 as the economy continues its recovery. We are extremely pleased to have Loren join the Latitude team at this time. We now have two offices covering key markets in California, which further enhances our growth model" says **Mike Bennie**, co-founder and principal at the firm's headquarters in southern New Jersey.

**About Latitude Equipment Leasing LLC.**

Latitude provides mid- and small-ticket equipment leases and niche financing services to clients throughout the US. Latitude is known as a leader in Vendor Leasing programs by providing superior responsiveness and client service levels. The principal partners of **Latitude Equipment Leasing** each have well over 20 years of successful experience in leading and operating leasing companies. The company operates a Headquarters location in Southern New Jersey, a Sales Office in Northern New Jersey, and 28 field offices throughout the United States. More information regarding the firm can be found on their interactive web portal [www.latitudeleasing.com](http://www.latitudeleasing.com).

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