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For Immediate Release

Maureen Ventola Joins Latitude Equipment Leasing

Marlton, New Jersey, September 17, 2009 - The principals of Latitude Equipment Leasing are very pleased to announce the addition of Maureen Ventola to its roster of Territory Managers. Ventola brings more than two decades of sales and account management experience to Latitude, and is a former principal of A.M. Financial.

"I strongly believe that providing exceptional client service is paramount," states Maureen. "I feel that I can truly capitalize on my strengths as an innovative salesperson by working with the management team at Latitude."

"Maureen's impressive track record makes her an ideal fit for Latitude," states Bill Waddell, one of Latitude's principals. "She has developed several national accounts that will benefit greatly from our business model and our approach to helping equipment dealers close more sales."

About Latitude Equipment Leasing LLC.

Latitude provides mid- and small-ticket equipment leases and niche financing services to clients throughout the US. Latitude is known as a leader in Vendor Leasing programs by providing superior responsiveness and client service levels. The principal partners of **Latitude Equipment Leasing** each have well over 20 years of successful experience in leading and operating leasing companies. The company operates a Headquarters location in Southern New Jersey, a Sales Office in Northern New Jersey, and 28 field offices throughout the United States. More information regarding the firm can be found on their interactive web portal www.latitudeleasing.com.

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