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For Immediate Release

Latitude Equipment Leasing LLC continues expansion, opens Milwaukee Wisconsin office.

Marlton, NJ, June 5, 2009 - **Latitude Equipment Leasing LLC**, a New Jersey based general equipment leasing company, today announced the opening of a new field office in Milwaukee, Wisconsin. **Mr. Daniel McCarthy** has joined the firm and will head the new office.

Mr. McCarthy holds a business degree from the University of Wisconsin, and brings over 25 years successful in the finance business to the firm. " The timing is perfect to expand my ability to provide lease financing options to my clients and vendor firms", says **McCarthy**.

"We continue to experience solid increases in application activity and funded deals originating from vendor relationships" says **Mike Bennie** founder and one of the principals of the firm. **Bennie** goes on to say "Dan has a solid track record cultivating and growing business relationships with vendor firms, we see vendor driven business as the key to continued growth of our firm.

About Latitude Equipment Leasing LLC.

Latitude provides Mid and Small ticket equipment leases and niche financing services to clients throughout the US. Latitude is known as a leader in Vendor Leasing programs by providing superior responsiveness and client service levels. The principal partners of **Latitude Equipment Leasing** each have well over 20 years of successful experience in leading and operating leasing companies. The company operates a Headquarters location in Southern New Jersey, a Sales Operations Office in Northern New Jersey and 22 field offices throughout the United States. More information regarding the firm can be found on their interactive web portal www.latitudeleasing.com.

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