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For Immediate Release

**Latitude Equipment Leasing LLC continues expansion, opens Staten Island New York office.**

Marlton, NJ, June 12, 2009 - **Latitude Equipment Leasing LLC**, a New Jersey based general equipment leasing company, today announced the opening of a new field office in Staten Island, New York. **Mr. Arthur O'Donnell** has joined the firm and will head the new office.

**Mr. O'Donnell** holds an engineering degree from Manhattan College and a finance MBA from Pace University. He brings over 25 successful years in banking to the firm. "In the current economy, my clients and vendors need more leasing options in order to succeed. The timing is perfect for me to expand my ability to provide these options", says **O'Donnell**.

"We are pleased to have an individual of **Arthur's** caliber join Latitude. Including the New York office, we have added six locations in the past two months, each led by experienced professionals in the finance business. Field office expansion is a key strategy for us" said **Duane Rouba**, principal and Sales Executive of the company.

**About Latitude Equipment Leasing LLC.**

Latitude provides small and middle ticket equipment leases as well as niche financing services to clients throughout the US. Latitude is known as a leader in Vendor Leasing programs by providing superior responsiveness and client service levels. The principal partners of **Latitude Equipment Leasing** each have well over 20 years of successful experience in leading and operating leasing companies. The company operates a Headquarters location in Southern New Jersey, a Sales Operations Office in Northern New Jersey and 22 field offices throughout the United States. More information regarding the firm can be found on their interactive web portal [www.latitudeleasing.com](http://www.latitudeleasing.com).

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