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For Immediate Release

Latitude Equipment Leasing LLC opens Phoenix Arizona operation.

Marlton, NJ, May 22, 2009 - **Latitude Equipment Leasing LLC**, a New Jersey based general equipment leasing company, announced today the opening of a new field office in Phoenix Arizona. **Ms. Julie Owen** has joined the firm and will head the new office.

Ms. Owen has many years experience in the finance business, most recently in commercial real estate. "I'm excited to join the **Latitude** team. I have longstanding relationships with several large vendors in the area and we need a reliable source of financing for clients as demand grows." says Owen

"We are very pleased to have Julie as a part of the organization. **Latitude** has experienced a solid increase in business in the last quarter and we have been looking for some time to expand our presence in the southwestern United States." says Duane Rouba, a principal of the firm.

About Latitude Equipment Leasing LLC.

Latitude provides Mid and Small ticket equipment leases and niche financing services to clients throughout the US. Latitude is known as a leader in Vendor Leasing programs by providing superior responsiveness and client service levels. The principal partners of **Latitude Equipment Leasing** each have well over 20 years of successful experience in leading and operating leasing companies. The company operates a Headquarters location in Southern New Jersey, a Sales Operations Office in Northern New Jersey and 23 field offices throughout the United States. More information regarding the firm can be found on their interactive web portal www.latitudeleasing.com.

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